

Simply Uhu LLC
Licensing Application Form

Company & Contact Information:

Contact Name: _____
Title: _____
Phone: _____
Email: _____
Legal Company Name: _____
Company Phone: _____
Fax: _____
Web Site: _____

Industries the applying company is involved. (Please list all of them)

Brief explanation for your interest in Simply Uhu. Which industry are we going to be working together?

Territories Where You Would Like to Sell Products Using Our Characters:

What is The Estimated Annual Wholesale Sales in the First Year from These Products?

USD\$ _____

List Distribution Outlets:

List of Distributor or Retail References:

Name: Address: Phone: Email:

List Any Current Licenses Held:

List Credit References:

Institution Name	Location	Contact	Phone

	Men's	Women's
Apparel:	_____	_____
Domestics/Linens/Textiles:	_____	_____
Gifts/Novelties:	_____	_____
Home Furnishings/Décor:	_____	_____
Housewares:	_____	_____
Pet/Pet Products:	_____	_____
Toys/Games/Hobby:	_____	_____
Publishing:	_____	_____
Sports Goods/Outdoor:	_____	_____
Stationary:	_____	_____
Video Games/Computer Software:	_____	_____
Private Label:	_____	_____
Other:	_____	_____

Please Indicate Retail Outlet(s):

(Retailers Only)

Channel(s) in Which You Would Like To Sell These Products (Please check)

- | | |
|---------------------|-----------------------|
| Amusement Parks | House ware Stores |
| Art/Craft Stores | Independent Retailers |
| Book Stores | Internet |
| Catalog Sales | Kiosks |
| Convenience Stores | Mass Market |
| Chain Stores | Music Retailers |
| Department Stores | Newsstand |
| Direct Mail | |
| Retail Stores | |
| Direct Sales | Schools |
| Duty Free | Specialty Stores |
| Grocery/Food Stores | Sporting Good Stores |
| Fundraiser | Stationary Stores |
| Gift Stores | Toy Stores |
| Hobby/Model Stores | Vending Distribution |
| Wholesale Stores | Drug Stores |

Licensing Decision-Maker: _____

Signature:

_____ date _____
Company Representative

Signature:

You acknowledge and agree that your submission of this information to Simply Uhu LLC does not impose any obligation of any kind on Simply Uhu LLC or any of its affiliates including without limitation any obligation to review or evaluate that information, to enter into any negotiations with you, or to enter into any relationship or agreement with you. You also acknowledge and agree that nothing shall prohibit Simply Uhu or its affiliates from entering into any relationships with others including any relationships concerning products or services that are similar to yours. You also acknowledge and agree that you are making this submission on a non-confidential basis and that Simply Uhu and its affiliates will have no obligation with respect to this information including no obligation to return this information to you. By filling out and mailing/emailing this submission and notwithstanding any other provision of this form, you agree to these conditions of submission and represent and warrant that you have the authority to bind the person or entity that is making the submission.